

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 156160 / R		<u>Alt Order #</u> 08356728
<u>Product</u> CLINTON 4 PRES 9/6		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 5284
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 09/01/16 / 09/01/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u> 278	<u>Product 1/2</u> 295
<u>Agency Ref</u> 6219		<u>Advertiser Ref</u> 7979

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	09/06/16	09/12/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$350.00					
N 2	WHIO	09/06/16	09/12/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-05		NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$550.00					
N 3	WHIO	09/06/16	09/12/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				3	\$900.00					
N 4	WHIO	09/06/16	09/12/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-05		NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$400.00					
N 5	WHIO	09/06/16	09/12/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,000.00					
N 6	WHIO	09/06/16	09/12/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$500.00					
N 7	WHIO	09/06/16	09/12/16	Daybreak Edition 430a	4:25 AM-5:00 AM		:30			P-05		NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$150.00					
N 8	WHIO	09/06/16	09/12/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-05		NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$450.00					
N 9	WHIO	09/06/16	09/12/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,200.00					
N 10	WHIO	09/06/16	09/12/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-05		NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Product</u> CLINTON 4 PRES 9/6
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Estimate #</u> 5284
		<u>Original Date / Revision</u> 09/01/16 / 09/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	09/06/16	09/12/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,400.00					
N 12	WHIO	09/06/16	09/12/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$1,500.00					
N 13	WHIO	09/06/16	09/12/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				2	\$800.00					
N 14	WHIO	09/06/16	09/12/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				5	\$1,200.00					
N 15	WHIO	09/06/16	09/12/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	10	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				10	\$700.00					
N 16	WHIO	09/06/16	09/12/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTF--				4	\$300.00					
N 17	WHIO	09/06/16	09/12/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-05		NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/06/16	09/12/16	MTWTFS-				4	\$1,500.00					
N 18	WHIO	09/09/16	09/09/16	Friday Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
N 19	WHIO	09/09/16	09/09/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--				1	\$1,500.00					
N 20	WHIO	09/12/16	09/12/16	Mon Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,000.00					
N 21	WHIO	09/12/16	09/12/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----				1	\$2,500.00					
N 22	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
N 23	WHIO	09/10/16	09/10/16	Sa 1235a-135a	12:35 XM-1:35 XM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
N 24	WHIO	09/10/16	09/10/16	NewsCenter 7 Noon S	12:00 PM-12:30 P		:30			P-05		NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$175.00					
N 25	WHIO	09/10/16	09/10/16	SEC Game	12:00 PM-1:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
N 26	WHIO	09/10/16	09/10/16	Sa 135a-4a	1:35 XM-2:35 XM		:30			P-05		NM	1	\$200.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
N 27	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
N 28	WHIO	09/10/16	09/10/16	Sat Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
N 29	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
N 30	WHIO	09/08/16	09/08/16	Thur Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,000.00					
N 31	WHIO	09/08/16	09/08/16	Thur Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	---1---				1	\$2,500.00					
N 32	WHIO	09/06/16	09/06/16	Tue Prime Hour 3	10:00 PM-11:00 PM	F	:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$2,000.00					
N 33	WHIO	09/06/16	09/06/16	Tue Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
N 34	WHIO	09/06/16	09/06/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-1-----				1	\$3,000.00					
N 35	WHIO	09/07/16	09/07/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$3,500.00					
N 36	WHIO	09/07/16	09/07/16	CBS Evening News	6:30 PM-7:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	--1----				1	\$2,000.00					
N 37	WHIO	09/10/16	09/10/16	NewsCenter 7 Sa 6a	6a-7a		:30			P-05		NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$200.00					
N 38	WHIO	09/10/16	09/10/16	Sat Prime Hour 3	10p-11p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
N 39	WHIO	09/10/16	09/10/16	Sat Prime Hour 2	9p-10p		:30			P-05		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/05/16	09/11/16	-----1-				1	\$1,000.00					
Totals								0.00				94	\$89,175.00	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	94	\$89,175.00	(\$13,376.25)	\$75,798.75
Totals	94	\$89,175.00	(\$13,376.25)	\$75,798.75

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<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI		09/01/16 / 09/01/16

Signature: _____ **Date:** _____

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REP HEADLINE# 8356728
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP

SEP1/16 15.16
*** CHANGES ***
*** WHIO-TV ***

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
37	A			800P-900P		30				\$2,000.00		9/11		9/11		1				SUN		1
PROGRAM : MADAM SECRETARY																						
ORD COM1: ADD TO SKED																						
CON COM1: MADAM SECRETARY																						

SEP/16 89175.00

MARKET TOTALS \$157,361 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT TOTAL 89175.00

TOTAL SPOTS 93

PROGRAM : CRIMETIME SATURDAY
ORD COM1: LEVEL 4
CON COM1: CRIMETIME SATURDAY

REP HEADLINE# 8356728 REP: TEL# 610-293-4100 FAX# 610-225-1191 HARRIS REPORT FROM REP SEP1/16 15.22
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET **CHANGES** *** WHIO-TV ***

:LINE#	REP	:CD	:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS /WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS
37	*			1000P-1100P		30				\$1,000.00		9/10		9/10		1				SAT		1
PROGRAM : 48 HRS MYSTERY																						
ORD COM1: ADD TO SKED																						
CON COM1: 48 HRS MYSTERY																						

SEP/16 89175.00 CONTRACT TOTAL 89175.00
TOTAL SPOTS 94

MARKET TOTALS \$157,361 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE